

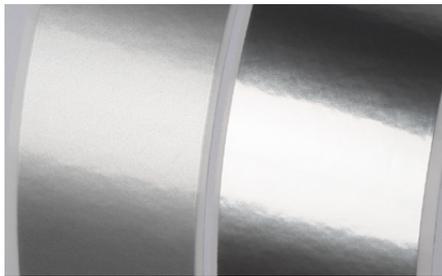
UPDATE

News for offset printers · BU Sheetfed · EMEA Edition



Silver with Striking Gloss!

Process: UV flexographic printing
Application: Packaging
Product number: 81-400301-8



Standard UV flexo silver (left),
High Gloss UV flexo silver (right)

The latest high gloss UV silver – gloss of unique beauty.

Experts stare with amazement and think: how can this be possible? The silver shines with **unmatched gloss**, just like a real mirror. It also prints very well. Only the UV drying demands a little extra attention. Since the printed metallic ink strongly reflects the UV light, curing takes a little more time, depending on the machine speed. Nevertheless, its tested production speed of 40 m/min is still quite acceptable.

IST chooses SICURA LITHO LED to print its Customer Magazine

IST METZ in Germany, a leading company in the field of UV dryers, has selected the SICURA LITHO LED offset series for printing the latest issue of its customer magazine **Special-IST**.

More and more printers are switching from conventional offset to LED UV offset looking for higher productivity, high contrast and brighter image. The main reason why IST uses this Siegwirk ink is its fast LED UV curing and its outstanding printability which offers quality printing and high productivity at the same time.



For more details on Siegwirk's UV LED product portfolio, please ask your local Siegwirk contact.

Laboratory Examination passed «With Great Success»

Again, the **analytic laboratory of Siegwirk Annemasse** participated in an international capability test (Round-Robin Test «mineral oil in cardboard») of the office for food proficiency testing and reference materials (DRRR) in Kempten/Germany and passed it with distinction. This time, chemical compounds from hydrocarbons bearing the names **MOSH*** and **MOAH*** had to be identified and tested. These compounds occur in mineral oil and are often found as a source of contamination in packaging materials made from recycled board or also in unsuitable printing inks based on mineral oil.



Accredited laboratories have to submit themselves to such tests at regular intervals. As the laboratory rating once again shows, Siegwirk can guarantee product safety and high quality to its customers.

*) Mineral oils are hydrocarbon mixtures derived from petroleum, coal or natural gas. Two categories can be distinguished: The Mineral Oil Saturated Hydrocarbons (MOSH) and the Mineral Oil Aromatic Hydrocarbons (MOAH).



COLOR NEWS – New Edition

A new brochure about Pantone LIVE Concept, Spherical Geometry and Lightfastness has been issued. The News is available on request. Contact info@siegwerk.com to get this brochure.



Update to the Nestlé Guidance Note on Packaging Printing Inks

The Nestlé guidelines relating to the use of printing inks are regarded as authoritative and are generally observed in the food industry right across Europe. The latest update to these guidelines (version 09-2016) includes the following innovations:

- Printing inks and varnishes cannot be produced with any raw materials that contain Bisphenol A (BPA).
- Substances of Very High Concern (SVHCs) – substances that are categorized as particularly hazardous in the REACH regulation – may not be used.
- In Europe, all printing inks must be produced with raw materials that appear on

the Positive List in the Appendix to Swiss Ordinance 817.023.21.

- Naturally, printed food packaging must meet the obligatory migration limit values.

The printer of food packaging should undergo analytical migration tests depending on the potential migration risk. On request, Siegwerk will provide a description of the composition formula. Specifically, Siegwerk is prepared to pass this information to the person in charge of checking, in a confidential disclosure document.

Please speak to your contact at Siegwerk for a specific declaration of conformity.

We are pleased to welcome...

...as new members of the Siegwerk team in Istanbul: **Emre Tarakçi, Sinem Savar, Işıl Özer Dalkıç.**



The full Siegwerk team in Istanbul (from left): Zeki Ergun (lab technician), Ozgen Metin (sales manager BU Narrow Web), Emre Tarakçi (technology account manager), Ersin Eren (sales manager BU Sheetfed), Sinem Savar (sales account manager), Işıl Özer Dalkıç (colorist BU SF & NW)

Our Technical Customer Service can help You



Céline Ducrot, Hot Line Technical Manager Southern Europe for the BU Sheetfed

In a recent survey, the technical support provided by Siegwerk to printers of sheetfed packaging was quoted as the best one in Europe. Siegwerk has specialists who are available on-site for technical assistance, especially in food and luxury packaging applications. Céline Ducrot is one of these specialists and she says: «I highly recommend to all printers **to take advantage of our Technical Customer Service if they have any problems with new materials, printing processes, product safety or regulatory compliance.** I am

responsible for one of our sheetfed hotlines and every day, I give good advice on which ink series is best to choose in a particular case. This interface position between my company and our customers is really exciting. A positive feedback from a satisfied customer after a successful trial makes me happy.»

Read the entire interview with Céline Ducrot on www.siegwerk.com > News > Insights.

List of the Hot Line Technicians:

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Save the date and visit us!

- **Siegwerk INKday in Istanbul/Turkey**
on 20 April 2017
- **Interpack Düsseldorf/Germany**
on 4–10 May 2017
- **Siegwerk INKday in Lodz/Poland**
on 18 May 2017
- **UV DAYS at IST METZ GmbH,**
Nürtingen/Germany on 15–18 May 2017