

# NARROW WEB

News for Narrow Web | Canada & United States (CUSA) Edition



## New and Improved Water-based Systems

**Hyper Lam** is a new water-based high performance system that can be used with many lamination constructions with various adhesives. This system provides high color strength, good press performance with minimal maintenance. It is unique because the printed substrate can be laminated immediately after printing and also offers low VOC, "green" option for producing film-to-film lamination constructions.

The **Ultra Pro 250 and 350 series** is a universal water-based system that is low maintenance, high color strength, and robustness that can be utilized as a single ink series to achieve almost any graphic design for printing, as it is suitable for screen, solids and text printing. Currently this series is being enhanced to provide lower press maintenance through improved technology.



## Getting Answers to Common Problems on Press

We make your job easier! The Siegwerk Troubleshooting Guide app will help identify issues and remedy problems on the go. You can find Siegwerk's new Troubleshooting app by searching for "Siegwerk TSG".



**explicit** Technology in detail

### <<explicit>> for Sleeves is Now Available

What are the suitable substrates and what ink systems are suitable? What migration risks need to be considered and what role does opaque white play?

Email [explicit@siegwerk.com](mailto:explicit@siegwerk.com) to request copy.

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## Expanding Footprint in Canada

Siegwerk announced on September 6th the Canadian acquisition of Ultra Inks (Encres Ultra Inc.). This allows further expansion into the Canadian business while strengthening its local service, infrastructure and portfolio for label and packaging printers. The Canadian expert for flexographic inks is located in Bois-des-Filion, Québec, and focuses primarily on water-based flexo inks for narrow web and paper and board.

“Ultra Inks is a well-established expert for packaging and label inks with a very strong local reputation, especially in Québec. The company is known for its highly personalized inks and services and therefore is a perfect fit to our Siegwerk family,” explains Dave Hiserodt, Head of CUSA Region at Siegwerk. The

acquisition enables Siegwerk to significantly expand its local footprint and build up its infrastructure and workforce to further grow in the region and across Canada.



The Siegwerk Canada team in their new red attire at the Bois-des-Filions site in Québec.

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## Labelexpo 2018 - A Great Success

Siegwerk showcased the newest innovations and offerings at Labelexpo America September 25-28, 2018. At our booth we offered live demonstrations of FastMatch, the web-based color matching software and had many other unique offerings including samples and labels from our partner OEMs. . It was also the kick off to the newest system, SICURA Flex ORBIS, which was on Mark Andy & MPS presses during their live presentations. In the evening, many of our customers walked away as big winners at our customer appreciation event, where we had drawings for several Apple products.

Thank you to those who stopped by! We look forward to seeing you in 2020!

