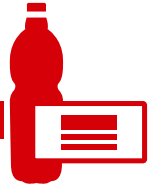


NARROW WEB

News for label printers · BU Narrow Web · CUSA Edition



APR Certification for De-inking

Siegwerk has been recognized by the **Association of Plastic Recyclers (APR)** for our de-inking solution that is comprised of our Aquantum water-based primer and Sicura inks. It is based on the technical recyclability of the decorated label innovation with PET shrink sleeve for non-food grade products. With this recognition, we are making huge strides towards more sustainable packaging for a circular economy.



Questions?
Contact info.us@siegwerk.com
for more information

UL recognition for new ink series



Siegwerk CUSA is currently introducing two new technologies that will be positioned towards

Underwriters Laboratory (UL) certification, as well as other durable goods applications.

- **SICURA DG** – Flexo dual cure (UV/LED)
- **AQUANTUM DG** – Flexo water-based

Both systems will have high lightfastness and heat resistance, along with excellent adhesion to a variety of substrates. Working in conjunction with UL and substrate suppliers, these systems will be much easier, less costly and faster to qualify for use with UL applications.

Changing from a linear economy to a circular economy



Siegwerk is focused on 3 areas



Circular Operations

Being our best circular selves
Look at our production processes and the way we do business to find improvements.



Circular Solutions

Rethink our products
Continue to be best in class by taking our products and make them into circular solutions that enable circular packaging.



Circular Ventures

Move beyond selling ink
Work with our partners for a more sustainable packaging industry that changes the way it currently operates.

There is no world without packaging.

We are driving the change by providing sustainable solutions to make our world better.



INTERNATIONAL
SLEEVE LABEL
CONFERENCE & EXHIBITION

AWA International Sleeve Label Conference is taking place November 2-4, 2020 in Cincinnati, OH.

Tom Hammer, Head of Technical Marketing, will be speaking on *Ink Solutions for Shrink Sleeve Recycling: De-inking and Washable Solutions.*



Efforts in harmonizing color management



Siegwerk is creating a global platform that will be responsible for end-to-end color management harmonization. Colorwerk will create standardizations by streamlining color matching and improving efficiency by better quality control across Siegwerk, but also to your value chain. Under its umbrella it will provide:



With Colorwerk your future is bright, as it will provide 24/7 access to color data, improve consistency in the ink room and press room across locations and a consistent way of managing color across workflows. We can't wait to share more of this new program in the near future.

eexplicit Technology in detail

«explicit» on light fastness

– this is the newest issue of «explicit», explains the topic in detail and gives practical recommendations on how to handle the migration check. It also provides valuable tips for the printer on mixed inks and on inks that can be lightened with whites or diluted with extenders. Get your copy today!

[Read now](#)

Helping our community during COVID-19

The Narrow Web headquarters in Morganton, NC participates in various local philanthropy events throughout the year including Habitat for Humanity of Burke County. With many of these events on hold for the time being, it was looked at what else could be done to help in the local community. It was decided to hold an employee fundraiser for the Burke County United Christian Ministries with Siegwerk matching all donations. In total, \$4,230 was raised! This will help provide nutritious meals at their soup kitchen, counseling services and providing families with clothing and other essentials. In March, the facility also made a contribution of 800 – 1 gallon jugs and lids to a local distillery producing hand sanitizer for free distribution to the community during the pandemic.



Pictured: Alice Horton, Director at Burke County United Christian Ministries; Kirk Franklin, Regional Technical Manager; Dave Hiserodt, BU Head of Narrow Web



**LABELEXPO
AMERICAS 2021**

**We will see you
March 23-25, 2021!**