SIEGWERK

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Turning innovative ideas into packaging solutions

At Siegwerk, strong customer partnerships are the foundation for innovation. One excellent example is our long-standing collaboration with Franz Veit GmbH, based in Hirschaid, Germany, and recognized as a specialist in paper converting, printing, and packaging solutions.



For more than a century, VEIT has been committed to delivering high-quality paper products to customers in retail, food, printing, and catering markets. With approximately 200 employees, state-of-the-art production technology, and a strong focus on sustainability, responsibility, and inclusion, VEIT shares many of Siegwerk's values and takes a similar approach to business.

A Shared Commitment to Sustainability

Sustainability plays a central role for both VEIT and Siegwerk. Together, the two partners continuously explore innovative packaging solutions that help

customers reduce material complexity and improve recyclability without compromising functionality or performance.

A recent example is the application of **Siegwerk's water-based heat seal coating CIRKIT NOVASEAL 1909** on paper-based baking powder sachets produced by VEIT. In addition to the heat seal coating, the packaging is printed using Siegwerk's water-based inks, creating a fully integrated paper-based packaging solution.

Application Spotlight: Baking Powder Packaging

Traditionally, small food ingredient sachets such as baking powder packets often rely on PE/paper laminate structures to achieve the necessary sealing performance. By using **CIRKIT NOVASEAL 1909**, VEIT can offer an alternative paper-based packaging concept that supports improved recyclability while maintaining efficient sealing properties.

Key Benefits of CIRKIT NOVASEAL 1909

- Water-based heat seal coating designed for paper-based packaging applications
- Enables the replacement of conventional polyethylene **(**PE)/paper laminates through partial heat seal coating
- Supports more recyclable packaging concepts
- High solids content and low viscosity for efficient flexographic printing
- Low Seal Initiation Temperature (SIT) for enhanced processing efficiency
- Developed with circularity and sustainable packaging design in mind

Typical Applications

- Sachets
- Flow packs

- Dry food ingredient packaging
- Paper-based flexible packaging

Collaboration that Creates Value

The successful implementation of CIRKIT NOVASEAL 1909 on baking powder packaging demonstrates how the collaboration between VEIT and Siegwerk transforms ideas into practical, sustainable packaging solutions. By combining VEIT's expertise in paper converting and packaging production with Siegwerk's innovative coating and ink technologies, both companies are helping to advance the transition toward more sustainable paper-based packaging.

Together, VEIT and Siegwerk continue to prove that innovation, performance, and sustainability can go hand in hand.

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