SIEGWERK

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Siegwerk website best in class

Great success for the new website of Siegwerk Group International:

"Deutscher Drucker" one of the main trade media magazines in Europe (more than 10.000 issues) rated the Siegwerk web presentation as number one in the global ink industry. "By the acquisition of SICPA Packaging the company has strengthened its position in the market. Thanks to a strong arrangement and good content the visitor is well guided through the current online information", the jury commented.

The website www.siegwerk-group.com was rated with 5 "stars" by the jury. Sun Chemical, Flint XSYS and Huber Group were evaluated with 4 stars.
The new website was created by Siegwerk Corporate Communications (CC) Department and was launched on September 9, when the acquisition of SICPA Packaging was completed. Within the next weeks a project team from CC and the marketing department will define the further workflow to keep the content up to date.

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