

09/02/2024 Press release

Siegwerk to showcase cutting-edge innovations at Label Expo Americas 2024

Siegwerk will showcase its latest developments in inks, coatings and service technology at Label Expo Americas in Chicago, IL from September 10-12, 2024. Come see which presses will be using our inks.



Chicago, IL - September 02, 2024 - Siegwark is thrilled to announce its participation at Label Expo Americas in Chicago, IL, from September 10-12, 2024. The renowned ink and coatings innovator will be exhibiting in **Hall A, booth 845**, presenting its extensive portfolio of solutions tailored for the print industry. Siegwark has established itself as a premier innovator, illuminating the print industry with its cutting-edge technology and bespoke service offerings. With a focus on water-based and UV/LED curable inks and functional coatings, both analogue and digital, Siegwark's products are designed for diverse printing methods and applications, supported by years of expertise. During the expo, Siegwark will showcase its latest industry-leading developments, including

SICURA Nutriflex ORBIS DC low migration inks and coatings ideal for UV/LED Flexo printing in various sectors. Additionally, Siegwerk will highlight SICURA APEX for stick-and-shine overprint applications, and SICURA DGT (digital) coatings, primers, and adhesives for digital printing technologies. Attendees can experience live demonstrations of Siegwerk's state-of-the-art technologies, including the revolutionary FastMatch Cloud color management system and APR-Recognized sustainable recycling technologies at Siegwerk's own booth (845). As a result of collaborations with other industry partners, you'll find Siegwerk represented at other booths throughout the expo. In celebrating its 200th year anniversary as a family-owned business, Siegwerk reaffirms its commitment to quality and expertise through its comprehensive range of products and services. The team is excited about the opportunity to network with industry peers, showcase the latest innovations, and explore the limitless possibilities in the world of ink at Label Expo Americas. As part of the event, Siegwerk will host a Happy Hour on September 10 at its booth at 4:00pm, creating a conducive environment for networking and learning the latest industry developments and trends. Join Siegwerk to raise a toast to our legacy and engage in informative conversations with industry leaders. For more information and updates, visit Siegwerk at booth 845 during Label Expo Americas 2024. Let's come together to celebrate our heritage and drive innovation in the world of ink!

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