

05/06/2026 Press release

Siegwerk to showcase advanced printing solutions and services at LOUPE Americas 2026

At booth 1024, the company will demonstrate how its solutions and services can deliver high print quality, reliable performance, and efficient production for modern label applications.



Morganton, NC, USA, May 6, 2026 – Siegwerk, one of the leading global providers of printing inks and coatings for packaging applications and labels, will exhibit at LOUPE Americas 2026, North America’s largest dedicated event for the label and package printing industry. The show, formerly known as Labelexpo Americas, will take place from September 15–17, 2026, at the Donald E. Stephens Convention Center in the Chicago area. At booth 1024, the company will showcase its latest portfolio of inks, coatings, adhesives and service solutions for the label sector, with a strong focus on product safety, sustainability, and

compatibility with modern digital and hybrid printing workflows. Among this year's highlights are, for example, two dual-cure systems that can be cured using both UV and LED-UV technology: **SICURA ORBIS LEDTEC**, suitable for all inline label applications and a wide range of substrates, and **NUTRIFLEX ORBIS DUAL CURE**, a low-migration series that ensures safe and compliant printing on label and flexible packaging applications. In addition, the company will present the latest updates in its water-based ink series **AQUANTUM**: Here, the newest generations of **Film III ES**, **Poly Screen III**, and **Ultra Pro** inks particularly stand out for their high print quality combined with improved sustainability and durability on various film and paper substrates. Beyond inks, Siegwerk will also showcase a **broad range of coatings and adhesives** suitable for all major printing processes, including digital and hybrid applications. Visitors will also have the opportunity to participate in a demonstration of **FastMatch Cloud**, Siegwerk's latest and most advanced color matching system. This digital solution enables faster, more precise color formulation, significantly reducing press downtime and minimizing ink inventory.

"We are already excited to bring these innovations to Chicago. As a key event for the global label industry, LOUPE Americas is an ideal platform to demonstrate how our technologies meet the evolving demands of the market while adhering to the highest standards of performance, product safety, and environmental responsibility," said Todd Blumsack, General Manager Canada and US at Siegwerk. "By combining advanced ink and coating chemistry with digital tools such as FastMatch Cloud, we empower customers to further increase their production efficiency, improve their sustainability, and comply with latest regulatory requirements, enabling them to remain competitive in a rapidly changing market."

Every two years, LOUPE Americas 2026 reflects the industry's continued evolution and brings together decision makers, technology providers, and solution experts from across the label printing value chain. Siegwerk's presence underscores its dedication to supporting the label and packaging printing industry with reliable,

high-performing solutions that meet both regulatory and sustainability requirements. Visitors are invited to meet the Siegwerk USA team at booth 1024 to learn more about the company's future-ready label solutions and discuss how they can also contribute to their specific production and sustainability goals.

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