08/22/2023 Press release

Siegwerk to participate in upcoming conferences for the European paper packaging industry

From Austria via Germany and the Netherlands to France – meet Siegwerk at the next conferences dedicated to the European paper and board industry and learn more about its coating expertise for the development of sustainable and future-oriented paper and board packaging solutions.



Siegburg, Germany, August, 22, 2023. - Siegwerk, one of the leading global providers of printing inks and coatings for packaging applications and labels, will participate in four conferences and expert symposia in September and October 2023: Specialty Papers Europe, the PTS Coating Symposium, the Functional Fiber-Based Material & Packaging conference as well as the FEFCO Technical Seminar. They all focus on the latest innovations and developments in the European paper and corrugated packaging industry, bringing together packaging producers and partners from the entire supply chain. By providing insights into its development

expertise of functional coatings and sustainable ink solutions for paper and board, Siegwerk will once again underline its relevance as a partner for the development of sustainable packaging solutions in the sense of a Circular Economy.

“Especially in light of the sustainability trend, functional coatings offer a lot of potential for the future of fiber-based packaging,” explains Oliver Waddington, Head of Business Development, Water-based Coatings at Siegwerk. “By providing specific functional properties that are crucial for the performance and durability of packaging, they play a key role in enabling fiber-based solutions in the sense of a Circular Economy.” Siegwerk has already been focusing on the development of functional coating technologies for several years now. With its UniNATURE Water-Oil Barrier Coating, the company for example launched the first barrier solution with fully natural content, enabling the use and recycling of paper plates through the existing paper recovery cycle.

“To successfully promote sustainable packaging development, exchange and collaboration along the packaging value chain is crucial,” adds Waddington. “That’s why we attend selected industry events to discuss the latest developments and challenges with other experts, share knowledge and ideas, and find new partners to jointly drive the change towards a circular packaging industry.” Today, Siegwerk can already look back on several successful development projects with customers and industry partners along the entire supply chain that have resulted in advanced packaging solutions with improved performance and recyclability, further paving the way for an increased circularity of packaging.

Speciality Papers Europe 2023

Specialty Papers Europe will take place from September 5 to 6, 2023, in Vienna, Austria. As the leading conference in the EU, it provides the latest updates on advancements and trends influencing specialty paper and packaging today.

Siegwerk will be on-site presenting the company's barrier and functional coating developments for paper and board packaging. Besides, Oliver Waddington will give a presentation about collaborative solutions to enable fiber-based packaging, highlighting the role of coatings and inks in packaging as well as the challenge of product safety and responsibility.

PTS Coating Symposium 2023

The PTS Coating Symposium is the international meeting point for experts from industry, research and development to learn about and discuss the latest innovations in coating and surface upgrading of paper and board materials. It will take place from September 13 to 14, 2023, in Bamberg, Germany. Here, visitors can meet Siegwerk's experts at the exhibition area to get more insights into the company's functional coatings and sustainable inks for improved recyclability and barrier properties of paper and board substrates.

Functional Fiber-Based Material & Packaging

The Functional Fiber-Based Material & Packaging conference will take place from October 10 to 12, 2023, in Rotterdam, the Netherlands. The 3-days event will not only give insights into the latest industry updates on fiber-based packaging in food and non food applications, but will also offer a perfect platform for meeting experts from across the entire supply chain. As one of the speakers on-site, Siegwerk's Oliver Waddington will give a talk about collaborative solutions to enable fiber-based packaging that meet the growing functional requirements for paper packaging in the sense of a Circular Economy.

FEFCO Technical Seminar 2023

Under the motto "Shaping our future through innovation", this year's FEFCO Technical Seminar will take place from October 25 to 27, 2023, in Lyon, France. It is a scientific conference and trade show in one and brings together all kinds of experts from the European Corrugated Industry. Siegwerk's experts will not only

present the company's coating and inks for the development of future-oriented and sustainable corrugated packaging solutions, but Oliver Waddington will also give a spotlight session on October 27, 2023, diving into the differences between traditional and printed barrier coatings.

To learn more about Siegwerk's coating offering, please visit https://www.siegwerk.com/en/inks-coatings/coatings.html or directly download Siegwerk's Coating Guide for Paper and Board Solutions.

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