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Siegwerk to exhibit at InPrint 2023

Under the motto “The first drop of ink is the last step in the process”, Siegwerk will not only showcase its inkjet ink portfolio for labels and packaging applications, but also give insights into its holistic approach bringing partners along the supply chain together to jointly develop fit-for-success inkjet solutions.



Siegburg, Germany, February, 23, 2023. - Siegwerk, one of the leading global providers of printing inks and coatings for packaging applications and labels, will exhibit from March 14 to 16 at this year's InPrint Munich 2023, the leading international exhibition of print technologies for industrial manufacturing. The company will use this opportunity to present its customized inkjet ink and service portfolio including its latest developments and innovations for water-based inkjet especially for corrugated board and flexible packaging. At booth 2628, visitors will not only be able to experience the wide-ranging application possibilities of Siegwerk's inkjet solutions, but to discuss their individual challenges and needs with the company's experts to get the support needed to successfully move towards inkjet printing.

"Our motto 'The first drop of ink is the last step in the process' perfectly describes our offering for inkjet printing," explains Matthieu Carni, Director Business Unit Inkjet at Siegwerk. "We see our responsibility in supporting our customers in whatever is needed to achieve their goals and this goes beyond customized ink development." Whether this means to enable sustainable packaging design through innovative ink solutions, to comply with regulatory and product safety requirements or develop reliable application-driven solutions and processes, Siegwerk accompanies its customers as partner through all stages. "All our inkjet innovations are based on listening to the insights of players along the entire supply chain. This interdisciplinary collaboration is an indispensable prerequisite to successfully design inkjet solutions that answer the market's growing demand for all-around flexibility," adds Carni. "That's why participating in events like InPrint is essential for us."

At this year's show, Siegwerk will present its latest innovations in water-based inkjet specifically for corrugated and flexible packaging. These include not only enhanced inks for already supported printheads such as Fuji-Samba, Kyocera and Ricoh, but also completely new ink solutions for printheads such as Konica Minolta KM1024i and Epson S3200/D3000. Visitors will also be able to find out

more about the company's new water-based flexo primers especially designed for coated and uncoated papers as well as its new jettable, water-based overprint varnishes. Besides, Siegwerk will also showcase its wide and well-established product range of high-quality UV inkjet inks for all types of label and packaging printing applications: from standard CMYK inks for labels through special inks for coding applications and custom-made spot color solutions to migration-optimized inks for sensitive food and pharmaceutical packaging. All these products are suitable for a wide spectrum of substrates and applications concretely designed to support current market requirements for flexibility and short lead times, while always being tailored to ink and film properties meeting the end application without compromising on product quality and safety.

"InPrint is an ideal platform for us to present the diverse application possibilities of our customized inkjet ink solutions to a selected trade audience and exchange about the latest challenges and opportunities with customers, partners and industry experts," says Carni. Following the success in 2022, InPrint Munich will again take place together with CCE International and ICE Europe, making the trade show a powerhouse of three events in one. Next to the exhibition, InPrint Munich will also include a high-level conference with expert presentations and discussion panels highlighting the most relevant industry topics. Visitors can for example listen to Siegwerk experts sharing some inkjet know-how at the conference stage at booth 2550 in Hall B6.

The InPrint Munich conference program can be found here: https://www.cce-international.com/en-gb/inprint-munich/conference.html#/sessions

To learn more about Siegwerk's inkjet offering, please visit https://inkjet.siegwerk.com/

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