SIEGWERK

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Siegwerk Thailand receives prestigious Prime Minister's Award for Circular Economy

Siegburg, Germany, and Samut Sakhon, Thailand - The Thai Prime Minister has presented Siegwerk with the "Industry Award" in the circular economy category. He thus honored the company's successful work and commitment in this area.



Siegwerk, one of the leading global providers of printing inks and coatings for packaging applications and labels has won the Thailand Prime Minister Industry Award in the Circular Economy category. The prize was presented by the Prime Minister on 13 December 2021.

The Industry Awards are presented every year but the Circular Economy category is a new category which focuses on cost-effective use of resources, taking into account the use of sustainable materials as much as possible, aiming to reduce pollution and environmental impacts sustainably by developing a stable economy along with preserving the environment and natural resources of the country.

Siegwerk Thailand applied for the award in February 2021, and had to undergo a rigorous three stage vetting process including a site audit in order to qualify for the award. In the application, Siegwerk Thailand highlighted innovations to facilitate recyclability in packaging, awareness-raising for paperization solutions, deinking/delamination technologies, collaboration with value chain partners for circularity solution and commitment to product safety among other achievements.

"*This award builds the pride of the company and all employees as part of its success, and drives our company to continue to develop. We will also be an agent to raise awareness for partners as well as society, to focus on the circular economy in a sustainable way,*" said Tussanee Leevongwat, Entity Manager, Thailand and Head of Human Resource for Siegwerk South East Asia.

The award serves as affirmation that Siegwerk is on the right track in it's ambitions to become a leading enabler for circular packaging solutions.

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