12/01/2025 Sustainability Press release

Siegwerk Showcases Sustainable Coating Solutions at Paperex 2025

Siegwerk, one of the leading global providers of printing inks and coatings for packaging applications and labels, is proud to announce its participation in Paperex 2025, India's premier exhibition for the paper and packaging industry.



At Booth C71, visitors will have the opportunity to experience Siegwerk's **latest innovations in functional coatings** for food service packaging and beyond, while discovering how these solutions are shaping the future of sustainable packaging.

Under the motto "rethINK packaging," Siegwerk is driving the transformation toward a circular economy by developing eco-friendly solutions that enable packaging circularity. At Paperex, the company will showcase its **CIRKIT brand**, a specialized portfolio of circular coating solutions engineered for fiber-based packaging applications.

Visitors to the Siegwerk booth will discover three key highlights:

- **Tailored Coatings for India:** Solutions designed specifically for the Indian food service packaging market, combining barrier performance with recyclability to meet local sustainability needs.
- **Complete Packaging Support:** More than products, Siegwerk offers technical guidance, regulatory expertise, and service excellence to help converters and brand owners adopt circular solutions with confidence.
- **Global Innovation with Local Relevance:** Siegwerk leverages its worldwide R&D capabilities alongside regional insights to deliver coatings that align with India's evolving market and environmental goals.

Siegwerk's presence at Paperex is an invitation to engage with experts, explore real-world applications, and learn how coatings can unlock new possibilities for sustainability and performance. Visitors will discover how advanced barrier and sealing technologies make fiber-based packaging viable for demanding applications such as cups, plates, trays, pouches and more, while ensuring recyclability and compliance.

"Our mission is to enable circularity in packaging through innovative coating solutions. India's food service sector is evolving rapidly, and we are proud to support this transition with sustainable, high-performance products," said **Gilles Le Moigne**, Head of Circular Economy Coatings Business Unit at Siegwerk.

By visiting **Booth C71**, attendees can see firsthand how Siegwerk combines global expertise with local market insights to deliver solutions that meet India's unique needs. From grease and moisture resistance to heat-seal properties, these innovations demonstrate that sustainability and functionality can go hand in hand.

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