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Siegwerk reinforces its commitment to community development in India

Siegwerk dedicates a new building to a government school in Rajasthan; Over 250 underprivileged students are benefited by the initiative.



The reconstructed school by Siegwerk India.

Siegwerk, one of the leading global suppliers of printing inks for packaging applications and labels headquartered in Germany, announced that it has handed over a new building to Government Senior Secondary School in Deengli Village, Dist. Alwar in Rajasthan. Constructed with an estimated cost of INR 95 lakhs, this all-new building was dedicated to the students of the village ensuring them the access to better infrastructure to pursue their education without any hassles. More than 250 underserved students of the village are benefited by Siegwerk India's benevolent approach that created modern and sustainable education infrastructure for them.

Prior to Siegwerk's involvement, the government-run school building was extremely old and in a dilapidated condition with just 3 usable rooms, hence, unable to accommodate students of all the classes - 1 to 12 grade. After assessing the condition of the old school building, Siegwerk India took up the initiative to reconstruct a new building for the students studying at the government school. The new school building constructed by Siegwerk is now having all the basic amenities 8 classrooms, kitchen to prepare food for the students, a dining room, toilet building and an office for the Principal of the school. With this modern infrastructure in place, the students of all the classes can focus on their studies further excelling in their education and career in the future.

Speaking of Siegwerk India's community development initiatives, Mr. Ashish Pradhan, President, Siegwerk India and Greater China said, "Reconstruction of this school building testifies our commitment to the society towards its inclusive and sustainable growth. We at Siegwerk strongly believe that the good physical infrastructure enables and encourages the students to go to school every day to build their bright career. With our various community development initiatives, we remain committed to contributing to the nation-building exercise which continues to inspire us to go a step further in supporting the society around us. I am happy to note that this new school building can support more than 250 underprivileged students to pursue their education in a remote village of rural Rajasthan".

After handing over the new school building to the authorities, the local government officials appreciated the efforts of Siegwerk India for its extraordinary contribution to the society and presented a token of appreciation in an event organized to facilitate the transfer of the school building. The enthused students performed various cultural programmes to celebrate the new beginning at the renovated school.

As part of its community development and upliftment activities, Siegwerk India has been very active in supporting the schools by providing them the necessary

infrastructure such as toilets, school buildings, stationary, School Uniform, furniture apart from others. It also conducts annual sport events, children's day celebrations, Annual Picnic and many more extracurricular activities for overall development of more than 1000 nos. of students of different Rajasthan Govt. schools which are adopted and being supported by the company in Rajasthan. Siegwark is also supporting meritorious Girls in helping them to pursue higher study like BSC nursing and Boys to ITI training. Siegwark also started Siegwark Scholarship programme under the banner "Siegwerk India Vidyarthi Protsahan Yojna" to recognize and support meritorious student doing well in Class X & Class XII board of Govt. of Rajasthan.

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