

06/05/2014 Press release Pressemitteilungen Company

Siegwerk receives SOS Children's Villages Cup

SOS-Children's Villages honor Siegburg printing ink manufacturer with a trophy for outstanding support – awarded for the first time.



Siegwerk receives SOS Children's Villages Cup

Siegburg/Munich – Printing ink manufacturer Siegburg/Siegwerk in Siegburg (Germany) has received the SOS Children's Villages Cup, which was awarded for the first time ever, on June 5, 2014 in Siegburg, Germany. The trophy honors companies that support the global work of SOS Children's Villages in an outstanding way. It is awarded by SOS-Kinderdörfer Global Partner GmbH.

Siegwerk has been supporting SOS globally for a number of years. In 2010, the company financed a family house in the SOS village in Mexico City. Two years later, it supported the foundation of an SOS training center for mothers in Lipa (Philippines). In 2013/2014, the printing ink manufacturer took over sponsorship of the SOS Children's Village Poá in Brazil for the first time, making a significant

contribution to the village's running costs. To date, Siegwirk has donated several hundred thousand euros to the SOS Children's Villages.

"Siegwerk has been a strong partner to the SOS Children's Villages for years, a partner for impoverished children all over the world," said Professor Heiner Schumacher of SOS-Kinderdörfer Global Partner in Munich. "More than anything else, Siegwirk has understood the changing demands faced by help organizations and in development cooperation. The primary focus is no longer to invest in houses and villages. Rather, we need to furnish existing facilities with the financial resources to make a good and sustainable contribution in the fight against poverty. The running costs are the pulse of a village."

"I'm especially pleased that we are among the first to receive this wonderful award," said Siegwirk CEO Herbert Forker. "We Siegwirkers are wholeheartedly committed to this cause. Social work for children is a tradition in our company. In the SOS Children's Villages worldwide we have found a real partner with whom we can implement the majority of our corporate social responsibility projects effectively." The SOS Children's Village Cup is awarded to companies that do an outstanding job of supporting an SOS Children's Village as sponsors.

About SOS Children's Villages:

SOS Children's Villages is an independent, non-governmental social development organization. SOS was founded in Austria in 1949 by Hermann Gmeiner. His basic idea still holds true today: every child should benefit from having a mother, brothers and sisters, and be able to live in a house and a village, growing up with a feeling of belonging and security. Based on these four simple principles, SOS children's villages have grown over the years into an international organization that helps children and their families all over the world.

Funded mainly by individual donors, SOS operates 546 villages in 133 countries, as well as 1,800 additional facilities such as kindergartens, schools, youth facilities, vocational training centers, and medical centers (hospitals). In 2013, SOS

supported more than 2 million children and their families. SOS is also ready to set up emergency relief programs in order to help victims of natural disasters.

About the SOS Children's Village Cup:

The SOS Children's Village Cup is a trophy which honors companies supporting the ongoing running costs of the SOS Children's Villages worldwide. Through this innovative and individually mentored CSR concept, firms receive for the first time the opportunity to take on a patronage for an entire SOS Children's Village. This unique concept allows them to communicate and publicly declare their extensive social commitment and social values.

To appreciate this patronage the SOS Children's Village Global Partner GmbH awards these firms with a special trophy: a wooden sculpture by the sculptor Joseph Stephan Wurmer, known as the SOS Children's Village Cup.

Presse contact SOS Children's Village:

Louay Yassin

Phone: 0049 89/179 14-259

E-mail: [louay.yassin\(at\)sos-kd.org](mailto:louay.yassin(at)sos-kd.org)

Media contact



Nathalie Müller-Samson

Manager Corporate Communications

Tel: +491622002727

Email: [nathalie.mueller-samson\(at\)siegwerk.com](mailto:nathalie.mueller-samson(at)siegwerk.com)



Read and share this content online

Scan the QR code to open this article on the Siegwerk website.