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Siegwerk Group International Debuts at IPEX 2006 Trade Show

At IPEX 2006 in Birmingham, Siegwerk Group International and the two new corporate brands Siegwerk Ink Packaging and Siegwerk Ink Publication will present themselves together for the first time with a joint stand, G55 in hall 5.

Customers and the professional audience will be informed first hand of the expanded range of products and services of Siegwerk, one of the industry leaders worldwide.

“After the acquisition of the packaging ink business of SICPA in September 2005, IPEX is a fantastic opportunity to demonstrate how we have managed to successfully integrate our companies”, says Gilles Faure, Head of Marketing PPL (Paper, Plastic & Label).

“Our new corporate brands show that we have a clear focus on our core businesses,” adds Katharina Jarzombek, Manager Corporate Brand Communications. “Now customers will find all the competencies they need to successfully run their business under one single brand.”

“This will clearly strengthen our corporate brand image”, adds Markus Ilg, Head of Marketing Flexible, “and pave the way for Siegwerk to become the number one packaging ink brand in the world.”

The IPEX trade show will take place from 4 to 11 April 2006. The fair is one of the

world's top four exhibitions focused exclusively on the print, publishing and media industry. More than 1,200 exhibitors are expected to take part this year, most of them from Asia.

Siegwerk Group International

With 4,000 employees in 36 countries and annual sales of €770 million, Siegwerk Group International is a world-leading independent ink manufacturer. Established in 1830 and headquartered in Europe, the company is one of the oldest family-owned businesses. Countless inventions and patents demonstrate the Group's leadership in innovation. Siegwerk Group International is a global market leader in packaging ink and publication gravure ink. In web offset the company is one of Europe's fastest-growing players in the industry.

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