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Siegwerk expands its water-based ink business by acquiring Hi-Tech Products Ltd

With the acquisition of UK-based Hi-Tech Products Ltd, Siegwerk is further expanding its water-based ink business and thereby enhancing its product and service portfolio for packaging printers.



Siegwerk, one of the leading international suppliers of printing inks for packaging applications and labels, has signed a contract to purchase UK-based Hi-Tech Products Ltd. The specialist supplier of water-based inks and coatings develops and manufactures high-quality water-based flexo inks, mainly for printing on corrugated board packaging.

By making this purchase, Siegwerk is once again expanding its product and service offering for the packaging market. “Hi-Tech Products Ltd is an established and well-known water-based ink supplier in the UK. The company’s ink solutions and coatings perfectly complement our water-based ink portfolio”, says Dirk

Weissenfeldt, Vice President Paper & Board and Liquid Food Packaging at Siegwerk. “This merger enables us to expand our local footprint in the UK and therefore to continue raising our profile as a supplier of water-based printing inks in Europe.”
The integration of the acquired products into Siegwerk’s water-based ink offering will enable customers from Hi-Tech Products Ltd to benefit from a more comprehensive product portfolio and the wider technological expertise offered by Siegwerk as well. Both companies target their solutions specifically at the customer’s individual needs. This perfect cultural fit will support a smooth transition and will simplify the integration process going forward.

“We are delighted to have found in Siegwerk a great partner and a new owner for our company. Over the last years we have built a solid company with innovative technology and excellent customer service. I’m convinced that Siegwerk can integrate our offering into their larger structure and thus advance it on the market. After 12 years, I would like to thank all of our customers for their support and to our staff for the many years of dedicated service. In the future, we hope to spend more time closer to our family in New Zealand,” says Wade Brealey, Managing Director of Hi-Tech Products Ltd.

The acquisition of Hi-Tech Products Ltd follows other strategic investments and disinvestments that Siegwerk has completed to enhance its position as a full-range provider for the packaging market. In 2016 Siegwerk, for example, purchased ACTEGA Colorchemie (today Siegwerk Buedingen) and opened a new Blending Center for the production of water-based inks at its Technical Center in France. These investments have enabled the company to enhance its water-based ink business in line with its goal of clearly devoting its resources to the markets of tomorrow and focus on its core business in packaging printing.
The parties have agreed not to disclose any financial details.

About Hi-Tech Products Ltd.

Hi-Tech Products Ltd was formed in December 2004 by Wade and Helen Brealey. With 25 years previous experience managing another UK Ink company and working in the New Zealand and Australian Ink industry we decided to put that experience to good use. The company had clear goals and targets, so grew very rapidly. Year on year Hi-Tech Products have grown 40-50% and we have increased factory size from the original 1200sqft to the current site of 16000 sqft. The company now produces over 100 tonnes of water-based ink every month. Quality and service has always been of the highest priority and due to this, Hi-Tech Products has continued to grow. This latest move has allowed the company to invest into the new site with not only new experienced personnel but with new equipment. The company gained ISO9001 in 2011 and has a fully managed health and safety system.

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