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Siegwerk & ASA Color jointly sponsor seminar on emerging ink technologies

Siegwerk, together with local firm ASA Color and Chemical Industries Inc., will jointly sponsor a one-day seminar that will highlight the latest technological trends in the printing ink industry.

Scheduled for September 13, 2006 at the EDSA Shangri-La Plaza in Mandaluyong City, the seminar will cover a wide variety of topics, including the latest ink technologies: toluene-free ink technology for flexible packaging and UV ink systems for narrow web applications.

ASA Color's founders, Jose Arbatin and Nazario Sta. Ana expect these two ink technologies, and other concerns related to them, to elicit the most interest among participants to the seminar.

"We are proud to be a sponsor of this seminar together with Siegwerk. We believe that through this effort, we would have the opportunity to share with our clients and partners our capabilities, resources and local experience in the application of non-toluene and UV inks in various industries today," Arbatin and Sta. Ana remarked.

In the seminar, by Dr. Chin Huat Tan, Head of Sheetfed, UV and Industrials Business Unit, Siegwerk Asia Pacific will present "The Latest Trends in UV Ink Technology", while Stefan Benito, Head of Flexible Packaging, Siegwerk Asia Pacific, will discuss, "Worldwide Trends: Shifting to a Toluene-Free Printing

System."
Another major highlight of the seminar will be a presentation from a regional converter, Alcan Packaging Strongpack of Thailand. This will be represented by Mr.Rumpai Sukyanga, former Managing Director and concurrently Adviser to the Group.

Representatives from major converters/printers that serve the food industry as well as end-users like food manufacturers are expected to attend the presentation on toluene-free inks, while the UV ink seminar will be attended by most of the major label and sticker printers.

About Siegwerk
With approximately 4,000 employees in 34 countries and annual sales of 830 million Euros, Siegwerk is the world's third largest ink manufacturer. Founded in 1830, Siegwerk is one of Europe's oldest companies in private ownership. The company headquarters is located in Siegburg near Cologne (Germany). Countless inventions and patents demonstrate the group's leadership in innovation. Siegwerk is the global leader in inks for packaging and publication gravure. In web offset, the company is among the fastest growing players.

About ASA Color and Chemical Industries, Inc
ASA Color and Chemical Industries, Inc., founded in 1977, is one of the leading manufacturers of flexographic and rotogravure inks in the Philippines. With offices in Manila and Cebu, it has a stable customer base of over 150 active clients in various industries such as industrial packaging, tobacco, paper products, consumer packaging, food packaging, household products, health and beauty and advertising.

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