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Siegwerk appoints AtéCé as exclusive distributor for its UV ink portfolio in the Netherlands

Siegwerk and AtéCé Graphic Products have signed a distribution agreement for the Dutch market relating to Siegwerk's UV and LED UV inks as well as its new K-Supply inks certified for Komori's H-UV system.



Siegwerk, one of the leading providers of printing inks for packaging applications, labels, and catalogs, has approved AtéCé Graphic Products, the Benelux market leader in offset plates, printing inks, coatings, printing & stripping blankets and washcloth rolls, as exclusive distributor for its UV ink portfolio in the Netherlands. The companies signed a distribution agreement, whereby AtéCé is now Siegwerk's first official ink distributor for the Benelux region.

From now on, AtéCé will provide its customers with Siegwerk's high quality UV and LED UV ink series as well as further UV inks currently under development that

will be optimized for Komori's H-UV system. Siegwerk and Komori have lately signed a manufacturing and supply agreement for UV inks for Europe, the Middle East and Africa. The high sensitive UV inks produced by Siegwerk will be sold under the brand name "K-Supply".

"We are delighted to be selected as Siegwerk's first distributor in the Netherlands. With this cooperation we can expand our offering for our customers with a range of high quality UV inks including officially certified K-Supply inks for Komori equipment", says Bert Schelhaas, CEO at AtéCé Graphic Products. "Siegwerk has a profound expertise in ink technology and offers best-in-class solutions. With this cooperation we can drive our continuous goal to enable our customers to distinguish themselves in the market: Our knowledge is our customers' strength."

As independent international producer of prepress and press chemistry, dispersion and UV coatings AtéCé offers products to more than 65 countries in Europe, Africa, North and South America, the Middle East and Asia. The company is one of Komori's official distributors in the Netherlands and offers equipment and presses including Komori's H-UV system to their customers in this area.

"AtéCé's vast experience and its excellent reputation makes the company a perfect distribution partner for us. As one of the leading global ink manufacturers and a specialist for UV technology, we see this partnership as opportunity to offer our high quality UV ink solutions to a specially targeted group of customers", says Björn Torfs, Sales manager BeNeLux for Sheetfed & UV inks at Siegwerk. "With AtéCé we have now access to Komori customers in the Netherlands and can provide them with our new K-Supply inks optimized for Komori's H-UV system."

With this distribution partnership both companies will be able to extend their business in the region. Further agreement details are not disclosed.

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