10/29/2019 Pressemitteilungen Press release

Siegwerk announces change of Board responsibilities for Asia and Americas regions

With the recent leadership changes in the Board of Management, Siegwerk will create synergies between regions to drive future business performance and to further strengthen the company's offerings and services for customers in the global packaging and printing markets.



Siegwerk, one of the leading global providers of printing inks for packaging applications and labels, has announced a change of business responsibilities in its Board of Management. Herbert Forker, CEO and former President Canada, USA and Latin America at Siegwerk, has taken over responsibility for India, China and South East Asia from Ralf Hildenbrand, who in return has assumed responsibility for the Americas from Herbert Forker. The leadership changes were effective October 1, 2019.

During the past 10 years, Ralf Hildenbrand developed a successful growth strategy for Asia and its sub-regions and led the region to its current outstanding level of performance with dedicated teams serving customers with best-in-class solutions and services. Given the strategic importance of Asia, it is an obvious move to have these now maturing regions report directly to the CEO - while at the same time leveraging Ralf Hildenbrand's experience in organization and business development for the Americas.

By combining Canada, USA and Latin America under one roof as the "Americas" region, Siegwerk will be better able to facilitate the future learning exchange across the entire region.

Ralf Hildenbrand will also continue to drive the global development of Flexible Packaging in his role as Global Flexible Packaging Business Unit Coordinator – as well as leading the Global Technology team including Sustainability, Circular Economy, Product Safety and the Brand Owner Collaboration.

Continuing as Board members in the current roles are Dr. Oliver Wittmann, CFO, and Dr. Jan Breitkopf, President EMEA.

The organizational changes will further support Siegwerk's aim to guide its customers to safe and efficient performance while substantially contributing to the sustainable development of digital and circular packaging solutions.

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