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Siegwerk and X-Rite Pantone advance color management in label and packaging printing with COLORWERK FastMatch Cloud

By combining Siegwerk's formulation expertise with X-Rite Pantone's color science and technology, COLORWERK FastMatch Cloud, a cloud-based platform, helps converters improve color consistency across locations, while reducing waste and downtime.



Siegwerk Siegburg, Germany, and X-Rite Pantone Grand Rapids, Michigan, USA, July 29, 2026 – Siegwerk, one of the leading global providers of printing inks and coatings for packaging applications and labels, today announced the availability of COLORWERK FastMatch Cloud, its next-generation, cloud-based color management solution developed in collaboration with X-Rite Pantone, the global authority in color standards and color science. Designed to meet the evolving demands of modern packaging production, the digital solution combines ink formulation, color correction, and quality control (QC) in one

integrated system to help printers and converters achieve fast, accurate, and consistent color results across multiple presses, locations, and production processes.

As part of Siegwerk's global COLORWERK color management program, FastMatch Cloud enables centralized color data management and standardized ink recipes through a secure cloud database accessible 24/7 via any web browser. It supports ink formulations based on multiple applications, customer-specific tolerances and selected colorant assortments, enabling consistent color reproduction throughout the entire packaging value chain. Full integration with X-Rite Pantone solutions, including PantoneLIVE™, ensures that digital color libraries and industry standards are always up to date. "With FastMatch Cloud, we transform how color data is managed in packaging printing," said Kiran Deshpande, Global Senior Expert Color Management at Siegwerk. "By combining Siegwerk's formulation expertise with X-Rite Pantone's color science and cloud technology, we enable customers to work with reliable, standardized color data anytime and anywhere." Another key feature of FastMatch Cloud is its ability to use press-returned ink in new matches or batches, minimizing aged ink inventory, which reduces cost and space.

Powered by advanced X-Rite Pantone technology, FastMatch Cloud delivers formula calculations in under 20 seconds – a 50% speed increase compared to previous systems. This rapid response, combined with integrated QC tools, helps converters significantly increase their initial color match rate, thereby reducing ink consumption, minimizing waste, and cutting down on press downtime. "Today, packaging printers need scalable, secure and connected color solutions," added Nick Meyer, Business Unit Director, Print & Packaging at X-Rite Pantone. "FastMatch Cloud delivers the flexibility of cloud computing combined with trusted color intelligence, enabling consistent results and confident decision-making across the entire production workflow."

Feedback from customers already using FastMatch Cloud confirms tangible improvements in day-to-day operations, including faster color matching and more stable production workflows. “Since transitioning to FastMatch Cloud, we’ve seen big improvements – and we love it,” reported Kevin Wemple, Plant Manager at CL&D, during Colorwerk Conference 2025. “Out of seven or eight ink suppliers, only Siegwerk understood our needs. When it comes to color matching solutions, Siegwerk is far ahead of others in the industry.”

From September 15–17, 2026, Siegwerk will demonstrate FastMatch Cloud at LOUPE Americas in Chicago. Visitors can experience the solution firsthand at booth 1024 and learn how it helps improve color consistency while optimizing ink inventory and streamlining production.

For more information about COLORWERK FastMatch Cloud please visit https://www.siegwerk.com/en/services/colorwerk/colorwerk-fastmatch-cloud.html.

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