08/26/2025 Press release

# Siegwerk and Ravenwood partner to advance sustainable linerless labeling solutions

Siegwerk's BPA-free, regulation-compliant varnishes are now approved for Ravenwood's linerless systems and are building strong momentum in their joint push for sustainable packaging.




**Siegburg, Germany / Bury Saint Edmunds, UK – August 26, 2025 –** Siegwerk Druckfarben AG & Co. KGaA, one of the leading global providers of printing inks and coatings for packaging applications and labels, and Ravenwood Packaging, a pioneer in linerless labeling technology, are proud to announce a strategic partnership aimed at accelerating the adoption of sustainable linerless label solutions across the packaging industry.

Linerless labels are an innovative alternative to traditional pressure-sensitive labels. Unlike conventional labels, they do not require a silicone-coated release liner, which significantly reduces material waste and environmental impact. This

technology offers benefits such as increased label yield per roll, reduced storage and transportation costs, and improved sustainability by minimizing landfill waste.

As part of this collaboration, Siegwerk has developed and submitted two BPA-free release varnishes now approved for use on Ravenwood's linerless label systems. These varnishes meet the stringent requirements of the Nestlé Guidance, as well as the Swiss and German Ink Ordinances, making them fully compliant for Nutrition, Pharma and Hygiene (NPH) applications.

As mentioned before, the varnishes comply with the German Ink Ordinances (GIO), a harmonized set of regulations developed to ensure the safety and regulatory compliance of printing inks used in food packaging. The GIO framework facilitates international market access by aligning ink formulations with strict migration limits and toxicological standards, thereby supporting food safety and consumer protection.

"We are excited to collaborate with Ravenwood to bring high-performance, sustainable solutions to the market," said Guido Lander, Vice President Narrow Web EMEA at Siegwerk. "This partnership reflects our shared commitment to innovation and environmental responsibility."

The companies are working closely to align marketing efforts and explore further opportunities for joint innovation. "We see this as a significant step forward in enabling circular packaging solutions," said Dan Coe, Director at Ravenwood. "Siegwerk's expertise in coatings perfectly complements Ravenwood's linerless technology."

A joint appearance and announcement are planned for the upcoming LabelExpo, where both companies will showcase the benefits of their integrated solution.

**About Ravenwood Packaging**

*Ravenwood Packaging is a UK-based leader in linerless labeling technology,*

*renowned for its innovative solutions that reduce waste and improve efficiency in the packaging industry. With a strong focus on sustainability and performance, Ravenwood's linerless systems are trusted by global brands for their reliability, compliance, and environmental benefits. The company continues to drive industry standards forward through strategic partnerships and cutting-edge developments in labeling technology. Find out more at www.ravenwood.co.uk.*

## Media contact



**Nathalie Müller-Samson**
Manager Corporate Communications

**Tel:** +491622002727
**Email:** nathalie.mueller-samson(at)siegwerk.com

**Read and share this content online**

Scan the QR code to open this article on the Siegwerk website.