SIEGWERK

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# Siegwerk again honored with SOS Children's Village Cup

Also this year, Siegwerk is recognized with the SOS Children's Village Cup for its longstanding commitment to children all around the world.

Siegwerk, one of the leading providers of printing inks for packaging applications, labels, and catalogs, today received the SOS Children’s Village Cup for the third time in a row. With this cup SOS-Kinderdörfer Global Partner GmbH honors companies that support the global work of SOS Children’s Villages in an outstanding way.

Corporate social responsibility has a long tradition at Siegwerk. Based on the model of the owner family, social projects of the company have been fully targeted on the welfare of children for several years. Since 2010 Siegwerk has a very close partnership with SOS-Kinderdörfer Global Partner and supports projects worldwide. With the so-called "lighthouse projects" it has already been

possible to clearly improve the life of many children and adolescents at several facilities of SOS Kinderdörfer.

Within the current lighthouse project, Siegwerk has taken over the patronage for the SOS Children's Village Bulnes in Chile, south of the capital of Santiago. The SOS Children's Village has been founded in 1969 and offers today a loving home for up to 117 children in 13 SOS families. Furthermore, there is an SOS youth facility as well as two SOS social centers with family assistance for around 550 families in need.

In total Siegwerk has so far donated several hundred thousand euros to the SOS Children's Villages worldwide, with employees regularly volunteering on site. For this commitment, Siegwerk was awarded the SOS Children's Village Cup, this time in gold, for the third time after 2014.

"We are very pleased to present the SOS Children's Village Cup to Siegwerk for the third time in a row. This very exclusive distinction is awarded only to companies with an outstanding commitment. The Gold Cup is the highest honor in the sustainability segment and I wish to thank Siegwerk on behalf of the children and families," said Sabine Fuchs, Managing Director of SOS Children's Village Global Partner, which is headquartered in Munich.

"Responsibility is an integral part of our corporate culture," explained Alfred Keller, Chairman of the Supervisory Board at Siegwerk. "Social commitment to children has been a matter of course for us for many years and for which our employees repeatedly enjoy to volunteer and get involved personally. The worldwide SOS-Kinderdörfer organization is the ideal partner for us to identify and jointly implement projects close to our sites."

**About SOS-Kinderdörfer worldwide:**

*SOS Kinderdörfer is an independent social organization, which was founded in 1949 by Hermann Gmeiner. His idea: every abandoned child in need should have a*

*mother, brothers and sisters, a house and a village in which it can grow up like other children with a feeling of belonging and security. Based on these four principles, a global organization has grown up which is mainly financed from private donations. Today it is active with 560 SOS Children's Villages and more than 1,800 additional SOS facilities such as kindergartens, schools, youth facilities, training and social centers, medical centers (infirmaries), emergency aid projects and the SOS family support in 134 countries. All over the world the SOS Children's Villages support around 1.5 million children and adults.*

*www.sos-kinderdoerfer.de*

**About the SOS Children's Village Cup:**

*The SOS Children's Village Cup is an award for companies who are committed over the long term and sustainably to the maintenance of SOS Children's Villages worldwide. With this tailor-made CSR concept, firms are given the opportunity to take over a patronage for an SOS Children's Village and impressively document their social commitment and social values in public. For the period of the patronage, SOS-Kinderdörfer Global Partner awards a special cup in recognition: a wooden sculpture by the sculptor Joseph Stephan Wurmer, known as the SOS Children's Village Cup.*

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