

09/23/2008 Press release Pressemitteilungen Company

Siegwerk achieves second place at German PR award

Great success for Siegwerk communications: In the category "Internal Communication" of the PR award "Deutscher PR-Preis 2008" Siegwerk has become second. At the award, which was organized by the "Deutsche Public Relations Gesellschaft" (DPRG), Siegwerk was only overtaken by the winner Otto-Group from Hamburg, Germany.



Siegwerk achieves second place at German PR award

About 500 participants, among them many well-known DAX companies such as Daimler or Bayer, had applied for this renowned award in various categories. Siegwerk was successful with its "post-merger integration of company cultures" including communication and integration efforts after the acquisition of Sicpa Packaging based on the new corporate mission statement. "Naturally, we would have liked to win the award," says Peter Heimerzheim, Head of Siegwerk Corporate Communications. "But being no. 2 in the midst of the big corporations is a precious reward for us."

Media contact



Nathalie Müller-Samson

Manager Corporate Communications

Tel: +49 162 200 2727

Email: [nathalie.mueller-samson\(at\)siegwerk.com](mailto:nathalie.mueller-samson(at)siegwerk.com)



Read and share this content online

Scan the QR code to open this article on the Siegwerk website.