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Siegwerk accelerates investment program to strengthen global capabilities and customer support

Following its highest-ever annual investment volume in 2025, Siegwerk plans to invest more than 300 million Euros over the next five years to expand global capabilities, increase operational efficiency and strengthen customer support worldwide.



Siegburg, Germany, July 24, 2026 – Siegwerk, one of the world's leading suppliers of printing inks and coatings for packaging applications and labels, is advancing its long-term growth strategy "Formula 2030" with a significantly increased investment program. In 2025, the company more than doubled its usual annual investment volume to expand its global presence, enhance technical capabilities and optimize processes through automation and digitalization. Over the next five years, Siegwerk plans to invest more than 300 million Euros in organic growth and operational efficiency, supported by targeted M&A activities, to strengthen its competitiveness and create greater value for customers.

“Every investment we make is guided by a clear objective: helping our customers and partners excel,” said Nicolas Wiedmann, CEO at Siegwerk. “Whether we expand capacity, automate production, strengthen technical expertise or invest in digitalization, we aim to deliver greater speed, higher quality, reliable supply, improved efficiency and stronger local support.” A key investment in 2025 was the acquisition of Allinova, a specialist in functional coatings. The acquisition strengthened Siegwerk’s coatings business and expanded its expertise in water-based dispersions, enhancing the company’s ability to support customers with innovative solutions for evolving market and sustainability requirements. Siegwerk is also building new capacities in India to support the growth of Allinova-developed functional coatings in Asia.

In parallel, Siegwerk continued to strengthen its regional footprint to provide closer customer support. The opening of a new site in Dubai expanded the company’s presence in the Middle East, while the acquisition of additional land in Indonesia paved the way for future capacity expansion. Another milestone was the groundbreaking for the reconstruction and expansion of Siegwerk’s production site in Bhiwadi, India. Once completed, the site will offer greater capacity, increased efficiency through automation and become the company’s largest Center of Excellence worldwide.

Siegwerk also modernized its global production and technology infrastructure in 2025. Investments included new inline white production facilities in Germany and the U.S., warehouse extensions and major global IT projects, including new platforms for customer relationship management (CRM) and product lifecycle management (PLM). These initiatives create more standardized and efficient processes that support consistently high product quality, faster innovation and greater responsiveness to customer needs worldwide.

“Our increased investment activities demonstrate our commitment to strengthening capabilities, improving customer service and expanding our position in key growth markets,” added Wiedmann. “By combining strategic

acquisitions with targeted infrastructure, technology and digitalization initiatives, we are building a future-ready organization that creates long-term value for customers and partners."

Siegwerk's investment momentum continued into 2026 with the acquisition of Hi-Tech Inks in March, significantly strengthening the company's position in India's fast-growing flexible packaging segment. By combining manufacturing footprints and product portfolios, the two entities now command more than 20 percent of the Indian flexible packaging inks market, becoming the largest player in the region. With its continued investment pipeline, Siegwerk is laying the foundation for long-term growth and reinforcing its position as a trusted partner to the global packaging industry.

Media contact



Nathalie Müller-Samson
Manager Corporate Communications

Tel: +491622002727
Email: nathalie.mueller-samson(at)siegwerk.com

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