SIEGWERK

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Siegwerk accelerates expansion across the United States and Canada with strategic investments in capacity, efficiency and sustainable operations

As part of its strategic agenda FORMULA 2030, Siegwerk is significantly increasing its investments in the United States and Canada to strengthen competitiveness, expand capabilities and support future customer growth.

Des Moines, Iowa / Morganton, North Carolina, August 6, 2026 – Siegwerk, a global leader in printing inks and coatings for packaging and label applications, is further expanding its footprint in the United States and Canada targeted investments. These focus on increasing production capacity, enhancing operational efficiency, and advancing sustainable infrastructure. The company is underscoring the growing strategic importance of the United States and Canada within its global growth strategy.

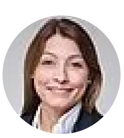
As part of its strategic agenda FORMULA 2030, Siegwerk is committed to significantly investing in the modernization and expansion of its global production network to further strengthen its competitiveness and create long-term value for its customers. “FORMULA 2030 is about translating our global strategic direction into concrete regional initiatives that create value for our customers and strengthen our business over the long term,” said Christopher van Laack, President Americas and Group Executive Member at Siegwerk. “By further expanding our regional production network and technology capabilities, we are creating an even more resilient supply base for our customers across the United States and Canada.” The company’s latest investments in the region are particularly focused on expanding production capabilities, increasing flexibility, and improving operational resilience.

At Siegwerk’s site in Des Moines, Iowa, several projects are underway to expand capacity and improve operational efficiency. These include the modernization of milling and blending equipment as well as the implementation of new white and color production systems. By enabling highly efficient inline batch production, the new systems will increase operational flexibility and strengthen Siegwerk’s ability to reliably meet evolving customer needs and support future growth. The company also recently broke ground on a new warehouse building in early June. This expansion will provide additional storage capacity, primarily to support the site’s solvent-based operations and thus meet the growing demand for flexible packaging solutions. Beyond increasing warehouse capacity, the new facility also provides the flexibility required for future expansion as market needs evolve. “With these investments, we strengthen our ability to deliver the quality, reliability and responsiveness our customers expect,” said Jarred Carter, BU Head Flexible Packaging CUSA at Siegwerk. “At the same time, the new assets not only increase our operational flexibility today, but also provide the capacity needed to support our customers’ growth in the future.”

At its Morganton, North Carolina site, Siegwerk is expanding its technology capabilities by adding water-based and UV-based inkjet production, which is scheduled for completion in 2026. This investment will broaden the company's capabilities in one of the packaging industry's fastest-growing technologies. In addition, investments in new milling and blending equipment will further strengthen Siegwerk's Narrow Web portfolio in the region. The site will also install solar panels funded through Siegwerk's dedicated Green Fund, enabling it to partially power its operations with renewable energy and contribute clean electricity to the local grid. Further facility and IT upgrades will enhance operational efficiency and customer support. "Our customers expect solutions that combine performance, efficiency and a credible sustainability perspective," said Todd Blumsack, BU Head Narrow Web CUSA at Siegwerk. "The investments in Morganton reflect exactly that balance."

Overall, the latest investments in the United States and Canada demonstrate how Siegwerk is translating its global FORMULA 2030 strategy into concrete regional actions, while responding to evolving market dynamics, customer requirements and regulatory developments. Through continuous investment in capacity expansion, operational excellence and sustainable infrastructure, the company is strengthening its competitiveness in the long term. By doing so, Siegwerk not only creates additional value for its customers but also further strengthens its position as a reliable partner for future-ready printing solutions.

Media contact



Nathalie Müller-Samson
Manager Corporate Communications

Tel: +49 162 200 2727
Email: nathalie.mueller-samson(at)siegwerk.com