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PictureNet: Siegwerk's picture database is now online

Siegwerk now offers a file management system to manage and archive the company's pictorial material. It is available from everywhere – meaning that the media, customers, external partners or other people who are interested in Siegwerk have access.



Graphical and pictorial data has long been an important part of communication with customers, employees and the public – conveying the company's topics, values and positions accurately and with little need for written explanations. Siegwerk wants to optimize these advantages and help its employees and people visiting its website to find suitable pictures or graphics.

Pictures formerly retrievable via the photo archive link on the Siegwerk homepage are now integrated in the new system. The selection of pictures has been extended and additional details are available. The database also offers features to simplify the targeted selection and download of pictures.

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