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PACE 2015: Siegwerk is a partner for packaging experts

Siegwerk is sponsoring this year's PACE (Packaging and Converting Executive Forum) Europe forum in Brussels on February 10 – 12. Customers and other interested visitors can take a look at safe printing ink solutions by the world market leader for packaging inks at an info booth and during a presentation. "We have been participating in PACE Asia for several years," says Sebastian Specht, who is in charge of Brand Owner Business at Siegwerk. "Due to our good experiences there, we are happy to extend that participation to Europe."



PACE is a by-invitation event for key players in the packaging industry. It gives experts a platform for cooperation and exchange on the ever-growing challenges in the segment. Here, packaging is seen as an investment – always faced with the demand of delivering more for less. In this context, this year's 10th European PACE event is focusing on the "future of an industry under pressure."

In the light of new packaging technologies and trends, numerous ways of using innovation to achieve best results will be showcased. In this framework, Siegwerk is presenting solutions for safe food packaging and low-migration applications. "The forum participants represent the entire value chain in the packaging

segment,” says Specht. “That makes PACE an ideal platform for Siegwerk to talk to other industry experts about modern, hi-tech packaging solutions.”

Further information on PACE can be found here <https://www.arena-international.com/pace/>

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