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New Siegwerk web site: modern look, improved service

Siegburg, April 1, 2015 – With its new internet site, Siegwerk is focusing on a broad range of service offerings that add value for the customer. “The website’s relaunch on April 1 offers all visitors an easier overview of our company’s portfolio and many ways of engaging in a dialog with us,” says Bettina Horenburg, head of Corporate Communication at Siegwerk.



www.siegwerk.com

At the core of the new site, a newly developed <link 95 - internal-link "Opens internal link in current window">product and application finder</link> helps customers and other visitors to quickly access the application they need – in a user-friendly way that also extends to all mobile devices. There is also a call-back function for users who need advice from a Siegwerk expert on the phone.

The navigation support helps users find the most important topics on the site swiftly. Along with comprehensive information about the company with its long tradition, the new site offers an overview of all the services that Siegwerk offers to add value for its customers. These include practical offerings on issues like inkroom management, on-site consultancy services, training events on the topic

of printing inks and joint workshops that help optimize customer processes in a continuous way.

There is a <link 188 - internal-link "Opens internal link in current window">download center</link> with important and informative documents like brochures, newsletters or information sheets on product safety – all easy to find at a glance. As a further service, interested visitors can also subscribe to our newsletter, which they will receive before it is published on the site.

All our current ISO certificates can also be downloaded directly – meaning that visitors can find out which of Siegwerk's more than 70 sites worldwide are certified in which ways.

These are just a few examples of what visitors can discover on Siegwerk's new internet site. More can be found on www.siegwerk.com

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