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Meet Siegwerk at ProFlex 2019

It is soon that time again, when experts of the flexographic and packaging print industry come together in Stuttgart, Germany, for the annual ProFlex event to connect and discuss current challenges, chances and upcoming industry trends.



The popular ProFlex event is organized by the DFTA, the German flexographic printing industry association, and will take place from March 6-7, 2019, at Stuttgart Media University. ProFlex is one of the leading expert conferences for flexible packaging in Germany. It is the showcase of innovation and service for the German flexographic and packaging print industry. Visitors can attend a variety of expert presentations and panel discussions around relevant topics, news and technical trends that are currently driving the industry. This year, experts will give insights into digitization and its effects for the industry, into the potential of standardization as well as the resulting new chances, risks and challenges for certain packaging applications.

Meet Siegwerk on-site and learn more about its broad product & service portfolio

Next to enjoying the extensive program of the event, visitors will also have the opportunity to get in touch with DFTA members exhibiting its offerings and services at ProFlex. As one of the leading ink providers for packaging applications and labels, Siegwerk will be present at this year's ProFlex as well. Above all, the company will present its unique flexo ink solution for HD quality printing and the newest water-based flexo ink solution for excellent print performance suitable for a wide range of substrates like for example PET, OPP, PE and metalized paper. "We are looking forward to meet customers and experts from the industry again, exchange ideas and discuss the newest challenges, changed requirements and their possible implications for future product developments", says Hanns Martin Kaiser, Head of Technology Flexible Packaging EMEA. The company is always making every effort to further enhance its product portfolio and services to optimally support its customers to address future trends with modern and forward-looking solutions. Therefore, Siegwerk always tailors its inks and varnishes to the concrete needs of every single customer to create perfectly matching solutions to concretely raise the individual performance and efficiency of the customer.

Will you also join ProFlex this year? Then we are looking forward to welcoming you at booth 10 & 11.
More information about ProFlex 2019 can be found at https://www.dfta-proflex.de/

Media contact



Nathalie Müller-Samson
Manager Corporate Communications

Tel: +49 162 200 2727
Email: nathalie.mueller-samson(at)siegwerk.com

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