SIEGWERK

11/10/2006 Press release Pressemitteilungen Company

IfraExpo 2006: Experts and young talents discuss web offset with Siegwerk

Siegwerk recorded highest visitor attendance since 2000 at this year's IfraExpo (9 -12 October 2006) in Amsterdam/Netherlands including fifteen print and media technology trainees who discussed opportunities and trends in the printing ink industry with web offset experts from Siegwerk on the stand.

"The knowledge exchange with experts and decision-makers from all over Europe was once again an important factor at this year’s exhibition", says Ulrich Michaelis, Manager Marketing & Sales Central & North Europe at Siegwerk's Business Unit Web Offset. "European markets become more and more important for Siegwerk, and Siegwerk's web offset business is one of the fastest growing players in the industry."

"In addition to the daily exhibition business it was a great pleasure for us to meet highly interested and well informed young people”, comments Michaelis. “They are our colleagues and customers of tomorrow. This kind of exchange gives us an even better understanding of future developments in our industry.”

About Siegwerk

With approximately 4,000 employees in 34 countries and prospected annual sales of 880 million Euros (2006), Siegwerk is the world's third largest ink manufacturer. Founded in 1830, Siegwerk is one of Europe's oldest companies in private ownership. The company headquarters is located in Siegburg near Cologne

(Germany). Countless inventions and patents demonstrate the group's leadership in innovation. Siegwerk is the global leader in inks for packaging and publication gravure. In web offset, the company is among the fastest growing players.

Media Contact:
Ulrich Michaelis
Sales Manager Web Offset North/Central Europe
Phone: +49 (0)2241 304-656
Fax: +49 (0)2241 304-80656
E-mail: ulrich.michaelis(at)siegwerk.com

Katharina Jarzombek
Manager Corporate Brand Communications
Phone: +49 (0) 2241 304-241
Fax: +49 (0) 2241 304-330
E-mail : katharina.jarzombek(at)siegwerk.com

Media contact



Nathalie Müller-Samson
Manager Corporate Communications

Tel: +491622002727
Email: nathalie.mueller-samson(at)siegwerk.com



Read and share this content online

Scan the QR code to open this article on the Siegwerk website.