

10/05/2011 Press release Pressemitteilungen Company

IFRA Expo 2011: Siegwerk at the newspaper industry's trade fair

For the 41st time, the newspaper industry's main trade fair is taking place in Vienna – from Monday October 10 to Wednesday October 12, 2011.



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The event at Reed Messe is open from 9.30 am to 6 pm. As the third biggest printing ink producer worldwide, Siegwerk will once again be showing high-quality products and solutions for coldset at booth B470. "We are looking forward to interesting contacts and discussions with visitors from the trade," says Michael Müller-Samson, head of the BU Web Offset at Siegwerk.

The IFRA Expo is the international communication platform for the newspaper industry and its suppliers. It caters for the entire spectrum of products and services for newspaper and magazine production and brings the industry's

decision makers together. According to the organizers, more than 10,000 visitors from 85 countries attend the fair every year.

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