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IFRA 2006: Siegwerk demonstrates Quality, Reliability and Support

At IFRA 2006 (9. - 12. October) in Amsterdam /Netherlands, Siegwerk Web Offset will present itself for the 16 time again with a stand, in the main hall on stand number 1280.

Customers and the professional audience will be informed first hand about the expanded range of inks and services of Siegwerk Web Offset, one of the fastest growing players in the industry.

“Meeting our international customers on this platform for decision-makers is an excellent opportunity to get an even better feeling for our customer’s needs”, says Ulrich Michaelis, Manager Marketing & Sales Central & North Europe. “Our heatset and coldset ink series prove Siegwerk’s commitment to outstanding product quality and customer service”, he adds and is looking forward to spending four inspiring days in Amsterdam.

According to the Web Offset team, excellent customer service involves more than manufacturing brilliant ink. Siegwerk’s aim is to share the customers´ values: reliability, innovative solutions, quality and teamwork. The Web Offset Business Unit from Siegwerk thus stands for long-term business relationships and tailor-made printing ink solutions.

The fair is the world’s top exhibition focused exclusively on the newspaper industry. More than 10,000 newspaper and media managers are expected to take

part this year, including a growing group of visitors from Japan, China and the Middle East.

Siegwerk IFRA Stand Coordinates
Main Hall, Stand 1280

About Siegwerk
With approximately 4,000 employees in 34 countries and prospected annual sales of 880 million Euros (2006), Siegwerk is the world's third largest ink manufacturer. Founded in 1830, Siegwerk is one of Europe's oldest companies in private ownership. The company headquarters is located in Siegburg near Cologne (Germany). Countless inventions and patents demonstrate the group's leadership in innovation. Siegwerk is the global leader in inks for packaging and publication gravure. In web offset, the company is among the fastest growing players.

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