SIEGWERK

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High quality, high productivity

UNICOR Postprint water-based inks from Siegwerk were featured at an open house held by the Bobst Group, a worldwide leading supplier of printing and converting equipment to the packaging industry.

The event attracted big crowds of visitors coming from all over the world, with up to 95 clients per day. The demos offered the opportunity to view numerous high performance printing and converting jobs with the newly launched Bobst Flexo Masterflex-L for in-line manufacture, which prints and die-cuts in a single pass.

The other focus of the Open House was the demonstration of the MARTIN FFG 924 NT machine for printing, slotting and die-cutting in one pass. Printing and die-cutting in a single pass is very productive, making it possible to produce finished packaging faster while also removing intermediate stocks.

Offering even more innovative solutions
All jobs – for six different designs - were run on both pieces equipment with the Siegwerk UNICOR Postprint water-based ink series for corrugated board printing.The delivered finished products combined high quality and high productivity with interesting assets such as stability on press, high colour strength and high speed printing.

“One of our objectives is developing ‘intelligent packaging solutions’ in full partnership with world leading converters, end users and retailers, says David

Charquet, Strategic Product Innovation’s (SPI) Water-based Technology Strategy Senior Manager. “By working together, we can offer even more innovative solutions and convince converters and end users."

About Siegwerk
With 4,000 employees in 34 countries and annual sales of Euro 880 million, Siegwerk is a world-leading independent ink manufacturer. Established in 1830 and headquartered in Europe, the company is one of the oldest family-owned businesses. Countless inventions and patents demonstrate the company's leadership in innovation. Siegwerk is a global market leader in packaging ink and publication gravure ink. In web offset the company is one of Europe's fastest-growing players in the industry.

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