SIEGWERK

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# Exchanging knowledge at 9th ProFlex exhibition

At this year’s ProFlex (19 – 20 September in Stuttgart, Germany) Siegwerk’s Flexible Packaging business unit presented its know-how to trade visitors and exchanged knowledge with other experts.

"Proflex offers exchange of knowledge at the highest stage", says Thomas Bastian, Director Marketing Flexible Packaging. “Apart from presenting our business unit, communicating and exchanging ideas with our customers was key at this year's Proflex.”

As in previous years, Proflex was accompanied by a symposium organized by the flexo printing association DFTA. A large audience followed with great interest discussions on topics like ITX or printing inks for food packaging (led by Dr. Jörg Langhammer, Head of Health, Safety & Environment, HSE at Siegwerk) or Dr. Stefan Busse’s (Manager Technology Development Flexible Packaging at Siegwerk) speech on “Functional printing inks for forgery protection and technical applications”.

"In this context we had the chance to present the Siegwerk brand and fulfil the current information needs of customers and strategic partners. Hereby we follow our value to establish long term cooperation with our customers" explains Thomas Bastian.

More than 100 international exhibitors and approximately 1,000 visitors took part in this year’s ProFlex, catching up on various topics and trends in flexo printing.

About Siegwerk

With approximately 4,000 employees in 34 countries and prospected annual sales of 880 million euros (2006), Siegwerk is the world's third largest ink manufacturer. Founded in 1830, Siegwerk is one of Europe's oldest companies in private ownership. The company headquarters is located in Siegburg near Cologne (Germany). Countless innovations and patents demonstrate the group's leadership in innovation. Siegwerk is the global leader in inks for packaging and publication gravure. In web offset, the company is among the fastest growing players.

Media Contacts:

Thomas Bastian
Director Marketing Flexible Packaging
Phone: +49 (0) 2241 304-981
Fax: +49 (0) 2241 304-330
E-mail : thomas.bastian(at)siegwerk.com

Katharina Jarzombek
Manager Brand Communications
Phone: +49 (0) 2241 304-656
Fax: +49 (0) 2241 304-330
E-mail : katharina.jarzombek(at)siegwerk.com

## Media contact



**Nathalie Müller-Samson**
Manager Corporate Communications

**Tel:** +491622002727
**Email:** nathalie.mueller-samson(at)siegwerk.com

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