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drupa 2016: Siegwerk colors the future

With the motto “We color the future”, the global printing ink manufacturer Siegwerk will be demonstrating its products and services portfolio at drupa 2016 to address current and future industry Trends.



Best-in-class ink performance, high product safety, and excellent services are the company's main pillars to support their customers and meet their individual needs with cutting-edge solutions. Visitors can get in touch with experts of one of the world's leading ink manufacturers for packaging printing at Booth A58 in Hall 3 and ask for more information about the services and solutions offered.

Siegwerk is a leader in ink systems and varnishes, serving different customer segments such as flexible packaging, tobacco, labels, conventional sheetfed, paper and board, and others. “As the world's leading trade show for graphic and industrial print, drupa is an ideal touch point for exchanging information and ideas with our customers,” says Hugo Noordhoek Hegt, President Packaging EMEA at Siegwerk. “We are looking forward to inspiring discussions about new

challenges in the market and the expansion of our collaborations.” As a member of the German Paint and Printing Ink Association (VdL), Siegwerk will support the association’s “Link to ink – The combined know how” program during drupa with presentations about packaging safety and general ink composition given by Siegwerk experts (more information at Hall 3, Booth 3B16).

The future looks digital

Digital and in particular inkjet printing will be one of the leading topics over the next few years. Using its profound expertise in ink technology and its wide application know-how, Siegwerk is today expanding its business into the inkjet ink market – initially, for labels and, secondly for packaging applications too. The company has extended its research and development capabilities and has built a dedicated inkjet laboratory at its Technical Center in Annemasse (France) to drive the development of inkjet inks that meet the requirements for printing process efficiency as well as the functionality of printed materials.

LED UV technology gains importance

An increasing number of printers are opting for LED UV technology regardless of the printing process used. With its potential for eco-efficiency, cost-effectiveness, and productivity advantages, it is definitively one technological advance of recent years that will drive future development in the printing industry. With Sicura Nutriflex LEDTec, the first low migration LED UV flexo series for food and pharma packaging, Siegwerk is now also addressing the growing demand for low migration products for food packaging applications. Further expansion of applications will enable printers to use LED UV inks for the full range of products. All in all, Siegwerk expects a volume switch from conventional UV to low migration UV inks in the printing market for this year. LED UV curing will be one of the growth drivers.

Sustainable inks support a greener future

Siegwerk is committed to a comprehensive approach to sustainability. The company always considers the environmental, economic, and social

consequences which applies to its product development, the entire production process, its customer relationships as well as its supplier selection, and employees. Sustainability means progress to Siegwerk. That's why the company is driving the development of eco-friendly inks. Assessing ways to further improve the ecological footprint of the company's inks with no loss of performance is one of the key efforts in research and development. With the water-based ink system UniRICS, which contains renewable hybrid acrylic resin partially based on plants, Siegwerk offers a sustainable ink series for paper and board applications that is already successfully implemented in the market. In addition, the company just launched UniXYL as a new water-based flexo series formulated with renewable, forestry-based components for paper and board applications.

According to the motto "We color the future", Siegwerk's presence at drupa this year will be a touch point for discussions and conversations about future trends and current solutions for packaging and label printing. The company's product portfolio goes beyond inks and also includes an extensive range of services. These services include, among other things, on-site consulting, technical support, printing ink related training, and customer workshops. drupa visitors can obtain more information about Siegwerk's range of products and services at Booth A58 in Hall 3.

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