SIEGWERK

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Dr. Nicolas Wiedmann takes over as new Siegwerk CEO

After a three-month transition period with his predecessor Herbert Forker, Dr. Nicolas Wiedmann has assumed full responsibility as Siegwerk's new Chief Executive Officer (CEO). He joined Siegwerk on January 1, 2021 and has been intensively involved with the company since then.



Wiedmann continues to drive Siegwerk’s most recent strategic transformation to become a circular and digital packaging solutions company. He will further accelerate company growth with new business models beyond the traditional printing inks. Wiedmann plans to maintain a globally and well-suited network and wants to strengthen Siegwerk’s customer-focused approach through flexible and innovative processes as well as new digital services. Additionally, Wiedmann will prioritize the company’s Circular Economy ambitions and how to support Siegwerk customers in mastering this challenge.

“From the very first moment I got to know Siegwerk, I was impressed how motivated, innovation-friendly and forward-looking the company and its employees are,” said Wiedmann. “the track record of Siegwerk over the last years is remarkable, while always remaining true to itself. I would like to continue this course for growth and discover new opportunities – for Siegwerk and for its customers.”

One of the important strategies for Siegwerk is the company’s ambitious plans for a sustainable future. “The Circular Economy is a major transformational force affecting every industry,” Wiedmann explained, “Siegwerk is well-positioned to respond to this by providing solutions that will help customers eliminate waste and the continual use of the world’s valuable resources.”

As far as Siegwerk's cooperation with customers and partners is concerned, Wiedmann will build on the long-term relationships and the trustful collaboration that have always characterized the family-owned business. This close cooperation is key to the company’s future viability: “Inks, coatings, and substrates are the closely interrelated components of packaging,” said Wiedmann. “We will only succeed in mastering the challenges of achieving a circular packaging industry together with our customers, suppliers, employees and other industry partners. From the standpoint of innovative new applications, Siegwerk can make a significant contribution. I am very much looking forward to these important and exciting challenges.”

With Wiedmann taking over, Siegwerk enters a new management era, while its values remain the same: quality, responsibility, openness, foresight, and commitment.

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