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Clear commitment to the Russian market

Siegwerk opens production plant in St. Petersburg.

Quality, reliability and proximity to the customer - these are the core values of Siegwerk, the largest European ink manufacturer. With the new manufacturing plant in St. Petersburg, the company demonstrates its high performance standards. "Russia is a fascinating market, in which we invest, in order to offer our most important Russian customers fast, on-site service", said Siegwerk's Chief Executive Officer Herbert Forker at the opening of the new facility on October 26, 2006.

Over the last years, Siegwerk has built-up a stable market position in Russia, the Ukraine and several adjacent countries. For example, in the area of high-quality inks for tobacco packaging, the market share in Russia is about 70 per cent. "Russia has ascended in the past years to become the center of packaging ink for cigarette and tobacco products", says Hugo Noordhoek Hegt, the member of Siegwerk board of directors who is responsible for this product range. "With our new production plant we signal a clear commitment to the Russian market."

In the future, packaging offset ink as well as solvent-based colors will be produced in two new buildings in St. Petersburg. Over the past few years, important customers and brand-name manufacturers have established themselves near the new plant, so that fast delivery and optimal service support are guaranteed.

Besides St. Petersburg, Siegwirk is additionally represented with a branch in Moscow. Here the production of inks for flexible packaging is in the foreground. The two production plants are part of a European production group, in which basic colors are prefabricated in a few central manufacturing plants and later tailored to specific customer requests within a network of finishing and service units. Thus, Siegwirk is in a position, even on short notice, to supply special products. Implementation in the customer's production process is supported by experienced service technicians, who are quickly available due to their proximity to the customers.

About Siegwirk

With approximately 4,000 employees in 34 countries and prospected annual sales of 880 million euros (2006), Siegwirk is the world's third largest ink manufacturer. Founded in 1830, Siegwirk is one of Europe's oldest companies in private ownership. The company headquarters is located in Siegburg near Cologne (Germany). Countless innovations and patents demonstrate the group's leadership in innovation. Siegwirk is the global leader in inks for packaging and publication gravure. In web offset, the company is among the fastest growing players.

www.siegwerk.com

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