06/16/2026 Sustainability Press release

Celanese and Siegwerk Collaborate to Advance More Sustainable Printing Ink Solutions with Bio-Based Ethyl Acetate

DALLAS & SIEGBURG, Germany -Celanese, a global chemical and specialty materials company, and Siegwerk, one of the world's leading providers of printing inks and coatings for packaging applications and labels, today announced a collaboration to supply more sustainable solutions in the printing ink value chain through utilizing bio-based ethyl acetate manufactured by Celanese.



Close up of businesswoman and farm owner shaking hands in the field at sunset.

The ethyl acetate produced by Celanese contains 50% bio-based content, helping to reduce the use of fossil-derived raw materials compared to conventional alternatives. Siegwerk uses the bio-based solvent as a drop-in solution in its existing ink formulations, enabling the production of more

sustainable products without compromising performance or requiring changes to established manufacturing processes.

“The partnership with Celanese directly aligns with Siegwerk’s SustainUP program, our global sustainable procurement initiative, which is a key pillar of HorizonNOW 2030 – Siegwerk’s overarching sustainability strategy,” said Cathleen Hansohm, Global Supplier Sustainability Manager. “The use of a 50% bio-content ethyl acetate supports our ambition to expand the use of renewable feedstocks in a responsible and scalable way.”

“Collaboration is key to driving meaningful progress toward sustainability,” said Kevin Norfleet, Senior Director, Sustainability, at Celanese. “By working closely with Siegwerk, Celanese contributes to solutions that reduce the use of fossil resources while maintaining the high performance standards required in demanding applications such as printing inks.”

The initiative highlights both companies’ shared commitment to advancing sustainability through practical, scalable solutions that deliver tangible environmental benefits while reinforcing the critical role of value-chain collaboration in enabling truly sustainable packaging.

About Celanese

Celanese is a global leader in chemistry, producing specialty material solutions used across most major industries and consumer applications. Our businesses use our chemistry, technology and commercial expertise to create value for our customers, employees and shareholders. We support sustainability by responsibly managing the materials we create and growing our portfolio of sustainable products to meet customer and societal demand. We strive to make a positive impact in our communities and to foster inclusivity across our teams. Celanese Corporation is a Fortune 500 company that employs more than 11,000 employees worldwide with 2025 net sales of $9.5 billion.

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