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Big success for Siegwerk: LabelExpo '07 in Brussels

“The LabelExpo in Brussels was a huge success for Siegwerk”, says Peter Hilpert, Director Business Unit Labels. Visitors from all over the world took the opportunity to inspect the attractive Siegwerk solutions for label printing. They were especially interested in the new UV color series and innovations for sleeves and in-mould-labeling.

At the Siegwerk stand, specialists from 22 countries offered competent information in 15 languages. The portfolio of Labels includes inks and lacquers for every printing application – flexo, gravure, screen printing and offset – and allows the production of labels of the highest quality as well as narrow web products. At the same time, Siegwerk is not only an ink producer but a full service provider who provides added value for its customers through supplementary services and optimal technical solutions.

Media contact



Nathalie Müller-Samson

Manager Corporate Communications

Tel: +491622002727

Email: [nathalie.mueller-samson\(at\)siegwerk.com](mailto:nathalie.mueller-samson(at)siegwerk.com)



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