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10 years of commitment to SOS Children's Villages worldwide: Siegwerk increases donation

Siegwerk, one of the leading global providers of printing inks for packaging applications and labels, increased its annual financial commitment to SOS Children's Villages worldwide in 2020. Due to the corona pandemic, the company asked Siegwerk sites already supporting SOS lighthouse projects for additional donations. This raised around 70,000 euros in Latin America and Asia, which are directly provided to local projects. Siegwerk has been working closely with SOS Children's Villages worldwide for ten years now. The company supports the child welfare organization with financial donations and with the help of dedicated Siegwerk employees on site.



Since 2010, the headquarters in Siegburg have donated around 100,000 euros per year to each lighthouse project of SOS Children's Villages all over the world. These benefit numerous disadvantaged children and young people in South America and Asia. The money has been used, among others, to build new houses for families or (virtual) training centers and to purchase IT equipment. In addition, Siegwerk employees from nearby factories are involved in SOS programmes and

volunteer to jointly implement needs-driven activities. Siegwirk has been awarded the SOS Children's Village Cup three times in a row for its long-standing commitment.

Since 2018, the ink manufacturer has been a partner in the global employability initiative YouthCan! of SOS Children's Villages worldwide. It aims to help young people make the transition to a self-determined working life. At Siegwirk, young people can gain practical experience in a real working environment. Dedicated local employees are personally committed to the professional qualification of the young adults and act as role models, trainers and mentors.

"We are very proud of how much we have been able to help over the past ten years. I am particularly pleased about the personal commitment of many of our employees on site. The overwhelming response to our appeal for donations during the COVID-19 crisis further underlines the good cooperation between Siegwirk and SOS Children's Villages worldwide. But we do not want to rest on our laurels. We take our corporate social responsibility very seriously and we want to give even more young people around the world new perspectives in the years to come," said Herbert Forker, CEO of Siegwirk. Currently, the company is coordinating further cooperation with SOS Children's Villages worldwide.

"The long-standing partnership with Siegwirk is really unique and we highly appreciate it at a national and international level. It has helped and still helps to support many children and young people. This enables them to lead a self-determined and independent life and to contribute to our society. Together, Siegwirk and SOS Children's Villages worldwide are committed to the same goals," added Petra Horn, Member of the executive board at SOS Children's Villages worldwide.

On occasion of the tenth anniversary, Siegwirk provided financial and personnel support to three projects in 2020, including a new one in Mexico as well as

ongoing projects in Colombia and Indonesia. They are closely linked to the company's core topics: youth development, digitalization, and environment.

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